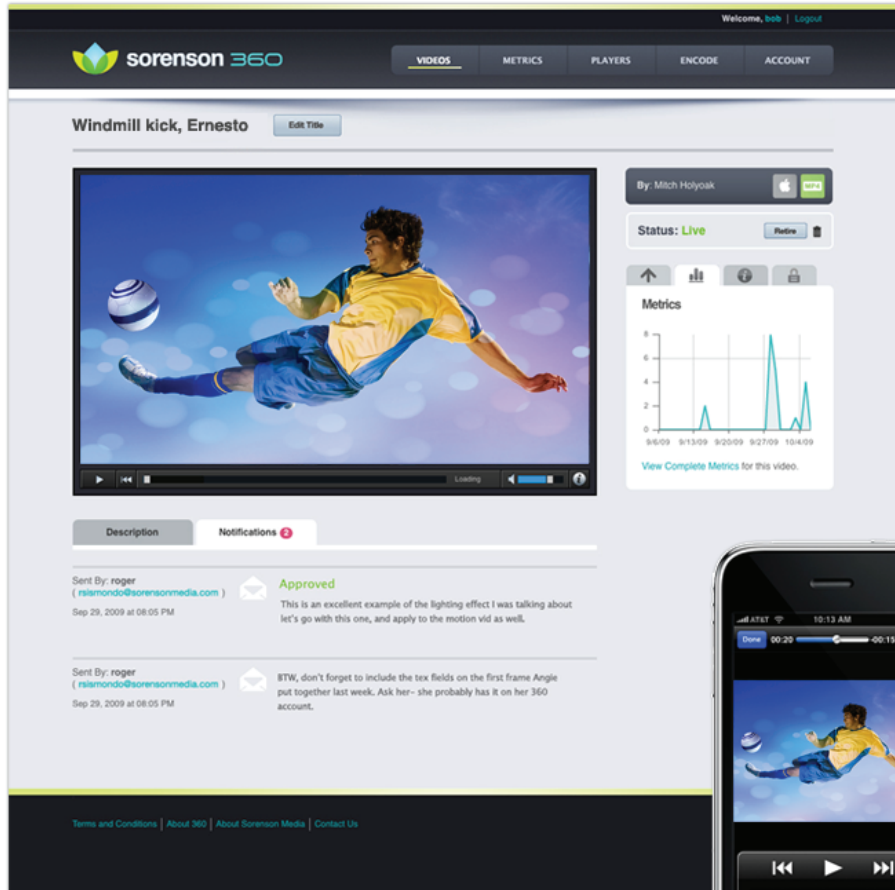


Video Delivery Network

Effortlessly deliver your online video anywhere

Multiple customizable professional players available or create your own with player SDK

Professional quality web video using industry winning encoding presets



The screenshot shows the Sorenson 360 web interface for a video titled "Windmill kick, Ernesto". The interface includes a video player, a navigation menu (VIDEOS, METRICS, PLAYERS, ENCODE, ACCOUNT), and a comment section. The video player shows a soccer player in a yellow and blue jersey performing a windmill kick. The analytics section displays a line graph with the title "Metrics" and a "View Complete Metrics for this video." link. The comment section shows two comments from "roger" (rsimondo@sorensonmedia.com) dated Sep 29, 2009 at 08:05 PM. The first comment is marked "Approved" and says "This is an excellent example of the lighting effect I was talking about let's go with this one, and apply to the motion vid as well." The second comment says "BTW, don't forget to include the tex fields on the first frame Angle put together last week. Ask her- she probably has it on her 360 account."

Permalinks, embed codes and several output formats available

Robust analytics with real-time monitoring

Publish and view video natively in the iPhone

Features

Quality

- Industry winning H.264 quality
- Preserves native aspect ratios
- Multiple encoding options
- Easily publish HD videos online

Workflow

- Publish videos in just minutes
- Intuitive Content Management System
- Ability to post, retire and swap videos easily on any Web site
- Simple webcam capture and browser-based encoding
- Complete video workflow solution with seamless Sorenson Squeeze integration

Input Formats

AAC	MPEG-1
AC3	MPEG-2
AIF/AIFF	MPEG-4
AVC-Intra <small>NEW</small>	VC1 <small>NEW</small>
AVI	WAV
DV	WMA
MOV	WMV
MP3	

Output Formats



FLASH



MP4

Usability

- Customized professional players
- Scalable video player sizing
- Detailed video analytics
- Unlimited uploads
- Sent-to-a-friend option
- Permalink address
- Video embed codes
- Full screen mode
- Embedded cue points for Flash
- Custom key frame
- User controlled data rate
- Custom filters
- Custom video watermark
- Local outputs (with Sorenson Squeeze)
- Detailed video metadata

System Requirements

MAC
Intel® or PowerPC G5 processor
Mac OS 10.4 or later
512 MB RAM
QuickTime 7.2 or later
Latest version of Flash installed

WINDOWS
Pentium® IV-based computer or greater
Windows XP, Vista or 7
512 MB RAM
QuickTime 7.2 or later
Latest version of Flash installed
DirectX 9.0b or later



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